

open doors

SOCIAL MEDIA



with **Full Scoop™** Social Media Management from Adapt Marketing and Design



Our objectives are to improve your visibility, engagement and brand influence among a more qualified audience, which ultimately strengthens your bottom-line.

Our **Full Scoop™** services for B2B companies include:

- Brand Messaging
- Blog Content Development
- Content Management
- Facebook Pages Customization & Management
- Twitter Customization
- LinkedIn Co-Management
- Targeted Fan/Follower Growth - Facebook, Twitter, LinkedIn
- Creative Design

- Offer Development
- Micro Sites & Surveys
- Lead Generation & Capture
- Press Releases
- Monthly Reporting & Analytics

CALL FOR PRICING
817.522.0512

Contact us today to get the **Full Scoop™** and position your brand for long term success.



Let Adapt create your strategic content, impacting creative, promote your offers and develop conversations that speak directly to your audience and resonates 'above the noise' within social media channels with our **Full Scoop™ Social Media** service.

Effective social media marketing for B2B companies like food service, hospitality technology and service organization goes beyond having a large following. A targeted audience proves more valuable than a large following. At Adapt, we leverage our **Full Scoop™ Social Media Marketing** capabilities to help B2B organizations - large and small - communicate their brand message, drive targeted follower-growth, leverage value-added content and promote timely offers as a part of our overall strategy.

Adapt's social media team works closely with your organization to fully understand your company's brand message, position in the market, and your short and long term business goals. This understanding allows us to develop meaningful content, offers and conversations that engage your target audience, while resonating 'above the noise' within hyper-active social media channels.



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